

secure.mBill is **paving the way for a new era** in secure mobile billing services!

Through this user friendly interface you can setup and manage all of your services with mBill. With new features and shortcuts constantly being added, we provide a secure, reliable and easy to use interface in which you can setup all of your services with mBill, create marketing campaigns and track your campaigns on-going success via our extensive statistics system - all in real time, 24/7!

### Secure.mBill Overview

All services from mBill are setup & tracked using the online secure.mBill system. The TXTChat solution for example, requires clients to configure their desired "keywords" and the short dial code users will send into. Once the desired "keywords" are configured clients can then access live statistics and track the success of their marketing campaigns in real time 24/7 - Easy!

Secure.mBill also provides the platform to setup the mBill mobile content delivery & billing solution mSERV. mSERV enables clients to configure their mobile products such as images, ringtones, games & videos for sale across multiple countries and billing methods. Each product is available for preview before linking to a billing method. Once linked clients can set the purchase amount and several other specific items. Secure.mBill also enables clients to track the success of their mobile product sales in real time 24/7.

### Statistics

Our statistics section is extremely comprehensive to help you help yourself. We break your statistics down into keywords, countries, codes, days, mobile numbers and even the amount of messages done by each unique user!

In addition we log the types of mobiles being used to download your content so you know what types to target. You can also view individual item statistics for each

Running some content advertisements? With secure.mBill you can track the success of each advertisement in each print publication, TV, Radio, Web and WAP campaign! This helps you determine what channels work for your products. Through individual item statistics you can even determine what products your customers really want.



### Resellers

Resellers can also easily track their own clients via the secure.mBill platform. Resellers can set revenue share amounts and enable their clients' access to secure.mBill so they can configure keywords and track their statistics 24/7. Clients of resellers at no time have access to any of the reseller information. The secure.mBill reseller package is also available in a white labeled version.

The secure.mBill platform provides a central online platform where clients can configure and track all of their solutions with mBill. This system is included when any of the mBill solutions are purchased.

